2010 Census Profile

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2000	2010	2000-2010 Annual Rate
Population	2,820	4,798	5.46%
Households	904	2,254	9.57%
Housing Units	971	2,460	9.74%

Population by Race		**Number**	**Percent**
Total		4,798	100.0%
Population Reporting One Race		4,580	95.5%
White		3,323	69.3%
Black		490	10.2%
American Indian		77	1.6%
Asian		80	1.7%
Pacific Islander		9	0.2%
Some Other Race		601	12.5%
Population Reporting Two or More Races		218	4.5%
Total Hispanic Population		1,601	33.4%

Population by Sex		
Male	2,791	58.2%
Female	2,007	41.8%

Population by Age		
Total	4,797	100.0%
Age 0 - 4	251	5.2%
Age 5 - 9	172	3.6%
Age 10 - 14	133	2.8%
Age 15 - 19	309	6.4%
Age 20 - 24	709	14.8%
Age 25 - 29	935	19.5%
Age 30 - 34	488	10.2%
Age 35 - 39	393	8.2%
Age 40 - 44	336	7.0%
Age 45 - 49	272	5.7%
Age 50 - 54	268	5.6%
Age 55 - 59	208	4.3%
Age 60 - 64	136	2.8%
Age 65 - 69	68	1.4%
Age 70 - 74	43	0.9%
Age 75 - 79	37	0.8%
Age 80 - 84	22	0.5%
Age 85+	17	0.4%
Age 18+	4,155	86.6%
Age 65+	187	3.9%

Median Age by Sex and Race/Hispanic Origin	
Total Population	29.4
Male	31.3
Female	27.7
White Alone	29.5
Black Alone	33.8
American Indian Alone	33.5
Asian Alone	28.8
Pacific Islander Alone	22.5
Some Other Race Alone	28.2
Two or More Races	26.4
Hispanic Population	29.6

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

©2014 Esri

2010 Census Profile

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

Households by Type		
Total	2,254	100.0%
Households with 1 Person	1,108	49.2%
Households with 2+ People	1,146	50.8%
Family Households	694	30.8%
Husband-wife Families	360	16.0%
With Own Children	145	6.4%
Other Family (No Spouse Present)	334	14.8%
With Own Children	172	7.6%
Nonfamily Households	452	20.1%
All Households with Children	379	16.8%
Multigenerational Households	60	2.7%
Unmarried Partner Households	261	11.6%
Male-female	235	10.4%
Same-sex	26	1.2%
Average Household Size	1.79	
Family Households by Size		
Total	694	100.0%
2 People	318	45.8%
3 People	143	20.6%
4 People	108	15.6%
5 People	64	9.2%
6 People	28	4.0%
7+ People	33	4.8%
Average Family Size	2.77	
Nonfamily Households by Size		
Total	1,561	100.0%
1 Person	1,108	71.0%
2 People	387	24.8%
3 People	50	3.2%
4 People	9	0.6%
5 People	4	0.3%
6 People	1	0.1%
7+ People	2	0.1%
Average Nonfamily Size	1.30	
Population by Relationship and Household Type		
Total	4,798	100.0%
In Households	4,036	84.1%
In Family Households	2,008	41.9%
Householder	622	13.0%
Spouse	326	6.8%
Child	783	16.3%
Other relative	192	4.0%
Nonrelative	84	1.8%
In Nonfamily Households	2,029	42.3%
In Group Quarters	762	15.9%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	762	15.9%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

December 06, 2014

©2014 Esri

Family Households by Age of Householder		
Total	694	100.0%
Householder Age 15 - 44	441	63.5%
Householder Age 45 - 54	99	14.3%
Householder Age 55 - 64	80	11.5%
Householder Age 65 - 74	40	5.8%
Householder Age 75+	34	4.9%
Nonfamily Households by Age of Householder		
Total	1,560	100.0%
Householder Age 15 - 44	1,198	76.8%
Householder Age 45 - 54	178	11.4%
Householder Age 55 - 64	118	7.6%
Householder Age 65 - 74	41	2.6%
Householder Age 75+	25	1.6%
Households by Race of Householder		
Total	2,255	100.0%
Householder is White Alone	1,689	74.9%
Householder is Black Alone	185	8.2%
Householder is American Indian Alone	26	1.2%
Householder is Asian Alone	42	1.9%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	221	9.8%
Householder is Two or More Races	89	3.9%
Households with Hispanic Householder	617	27.4%
Husband-wife Families by Race of Householder		
Total	358	100.0%
Householder is White Alone	257	71.8%
Householder is Black Alone	12	3.4%
Householder is American Indian Alone	1	0.3%
Householder is Asian Alone	5	1.4%
Householder is Pacific Islander Alone	1	0.3%
Householder is Some Other Race Alone	66	18.4%
Householder is Two or More Races	16	4.5%
Husband-wife Families with Hispanic Householder	167	46.4%
Other Families (No Spouse) by Race of Householder		
Total	334	100.0%
Householder is White Alone	162	48.5%
Householder is Black Alone	68	20.4%
Householder is American Indian Alone	13	3.9%
Householder is Asian Alone	3	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	69	20.7%
Householder is Two or More Races	19	5.7%
Other Families with Hispanic Householder	179	53.6%
Nonfamily Households by Race of Householder		
Total	1,561	100.0%
Householder is White Alone	1,269	81.3%
Householder is Black Alone	105	6.7%
Householder is American Indian Alone	12	0.8%
Householder is Asian Alone	34	2.2%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	86	5.5%
Householder is Two or More Races	54	3.5%
Nonfamily Households with Hispanic Householder	270	17.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

©2014 Esri

2010 Census Profile

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

Total Housing Units by Occupancy		
Total	2,491	100.0%
Occupied Housing Units	2,254	90.5%
Vacant Housing Units		
For Rent	104	4.2%
Rented, not Occupied	3	0.1%
For Sale Only	56	2.2%
Sold, not Occupied	7	0.3%
For Seasonal/Recreational/Occasional Use	24	1.0%
For Migrant Workers	0	0.0%
Other Vacant	43	1.7%
Total Vacancy Rate	8.4%	
Households by Tenure and Mortgage Status		
Total	2,254	100.0%
Owner Occupied	645	28.6%
Owned with a Mortgage/Loan	541	24.0%
Owned Free and Clear	104	4.6%
Average Household Size	1.82	
Renter Occupied	1,609	71.4%
Average Household Size	1.78	
Owner-occupied Housing Units by Race of Householder		
Total	646	100.0%
Householder is White Alone	513	79.4%
Householder is Black Alone	18	2.8%
Householder is American Indian Alone	10	1.5%
Householder is Asian Alone	15	2.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	73	11.3%
Householder is Two or More Races	17	2.6%
Owner-occupied Housing Units with Hispanic Householder	216	33.5%
Renter-occupied Housing Units by Race of Householder		
Total	1,609	100.0%
Householder is White Alone	1,176	73.1%
Householder is Black Alone	167	10.4%
Householder is American Indian Alone	16	1.0%
Householder is Asian Alone	27	1.7%
Householder is Pacific Islander Alone	3	0.2%
Householder is Some Other Race Alone	148	9.2%
Householder is Two or More Races	72	4.5%
Renter-occupied Housing Units with Hispanic Householder	400	24.9%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	1.68	
Householder is Black Alone	1.77	
Householder is American Indian Alone	2.42	
Householder is Asian Alone	1.50	
Householder is Pacific Islander Alone	1.67	
Householder is Some Other Race Alone	2.59	
Householder is Two or More Races	1.99	
Householder is Hispanic	2.34	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

December 06, 2014

©2014 Esri

ACS Housing Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	4,271		267	
Total Households	2,137		90	
Total Housing Units	2,381		93	
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	669	100.0%	74	
Less than $10,000	4	0.6%	21	
$10,000 to $14,999	8	1.2%	27	
$15,000 to $19,999	0	0.0%	0	
$20,000 to $24,999	0	0.0%	0	
$25,000 to $29,999	0	0.0%	0	
$30,000 to $34,999	0	0.0%	0	
$35,000 to $39,999	0	0.0%	0	
$40,000 to $49,999	0	0.0%	0	
$50,000 to $59,999	0	0.0%	0	
$60,000 to $69,999	12	1.8%	24	
$70,000 to $79,999	10	1.5%	20	
$80,000 to $89,999	9	1.3%	15	
$90,000 to $99,999	0	0.0%	0	
$100,000 to $124,999	25	3.7%	23	
$125,000 to $149,999	73	10.9%	30	
$150,000 to $174,999	23	3.4%	15	
$175,000 to $199,999	42	6.3%	47	
$200,000 to $249,999	195	29.1%	93	
$250,000 to $299,999	56	8.4%	41	
$300,000 to $399,999	109	16.3%	96	
$400,000 to $499,999	64	9.6%	64	
$500,000 to $749,999	10	1.5%	38	
$750,000 to $999,999	6	0.9%	23	
$1,000,000 or more	22	3.3%	41	
Median Home Value	$232,821		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	669	100.0%	74	
Housing units with a mortgage/contract to purchase/similar debt	557	83.3%	85	
Second mortgage only	54	8.1%	23	
Home equity loan only	14	2.1%	18	
Both second mortgage and home equity loan	13	1.9%	69	
No second mortgage and no home equity loan	476	71.2%	82	
Housing units without a mortgage	112	16.7%	28	
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

2014 Esri

ACS Housing Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	1,467	100.0%	95	
With cash rent	1,436	97.9%	95	
Less than $100	10	0.7%	31	
$100 to $149	0	0.0%	0	
$150 to $199	7	0.5%	13	
$200 to $249	28	1.9%	27	
$250 to $299	0	0.0%	0	
$300 to $349	0	0.0%	0	
$350 to $399	0	0.0%	0	
$400 to $449	51	3.5%	36	
$450 to $499	20	1.4%	23	
$500 to $549	67	4.6%	21	
$550 to $599	21	1.4%	23	
$600 to $649	69	4.7%	21	
$650 to $699	50	3.4%	35	
$700 to $749	133	9.1%	57	
$750 to $799	23	1.6%	23	
$800 to $899	156	10.6%	40	
$900 to $999	136	9.3%	55	
$1,000 to $1,249	275	18.7%	120	
$1,250 to $1,499	162	11.0%	85	
$1,500 to $1,999	182	12.4%	122	
$2,000 or more	44	3.0%	124	
No cash rent	31	2.1%	82	
Median Contract Rent	$960		N/A	
Average Contract Rent	$1,028		$134	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	1,467	100.0%	95	
Pay extra for one or more utilities	1,325	90.3%	98	
No extra payment for any utilities	142	9.7%	43	
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	2,381	100.0%	93	
1, detached	506	21.3%	51	
1, attached	251	10.5%	73	
2	200	8.4%	75	
3 or 4	67	2.8%	40	
5 to 9	131	5.5%	30	
10 to 19	98	4.1%	41	
20 to 49	335	14.1%	100	
50 or more	793	33.3%	113	
Mobile home	0	0.0%	0	
Boat, RV, van, etc.	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

2014 Esri

ACS Housing Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	2,381	100.0%	93	
Built 2010 or later	26	1.1%	83	
Built 2000 to 2009	1,212	50.9%	119	
Built 1990 to 1999	129	5.4%	69	
Built 1980 to 1989	45	1.9%	28	
Built 1970 to 1979	51	2.1%	28	
Built 1960 to 1969	35	1.5%	43	
Built 1950 to 1959	205	8.6%	54	
Built 1940 to 1949	62	2.6%	49	
Built 1939 or earlier	616	25.9%	64	
Median Year Structure Built	2000		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	2,137	100.0%	90	
Owner occupied				
Moved in 2010 or later	38	1.8%	20	
Moved in 2000 to 2009	440	20.6%	97	
Moved in 1990 to 1999	77	3.6%	28	
Moved in 1980 to 1989	61	2.9%	29	
Moved in 1970 to 1979	42	2.0%	52	
Moved in 1969 or earlier	11	0.5%	11	
Renter occupied				
Moved in 2010 or later	601	28.1%	93	
Moved in 2000 to 2009	826	38.7%	79	
Moved in 1990 to 1999	24	1.1%	44	
Moved in 1980 to 1989	17	0.8%	15	
Moved in 1970 to 1979	0	0.0%	0	
Moved in 1969 or earlier	0	0.0%	0	
Median Year Householder Moved Into Unit	2007		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	2,137	100.0%	90	
Utility gas	1,101	51.5%	97	
Bottled, tank, or LP gas	0	0.0%	0	
Electricity	1,028	48.1%	98	
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	0	0.0%	0	
Solar energy	7	0.3%	13	
Other fuel	0	0.0%	0	
No fuel used	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

ACS Housing Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008-2012 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	2,137	100.0%	90	
Owner occupied				
No vehicle available	44	2.1%	59	
1 vehicle available	218	10.2%	53	
2 vehicles available	314	14.7%	65	
3 vehicles available	51	2.4%	37	
4 vehicles available	15	0.7%	24	
5 or more vehicles available	27	1.3%	20	
Renter occupied				
No vehicle available	231	10.8%	56	
1 vehicle available	789	36.9%	95	
2 vehicles available	398	18.6%	99	
3 vehicles available	43	2.0%	65	
4 vehicles available	0	0.0%	0	
5 or more vehicles available	8	0.4%	40	
Average Number of Vehicles Available	1.4		0.1	

Data Note: N/A means not available.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	4,271		267	
Total Households	2,137		90	
Total Housing Units	2,381		93	
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	3,691	100.0%	249	
Never married	2,204	59.7%	251	
Married	993	26.9%	86	
Widowed	66	1.8%	71	
Divorced	427	11.6%	144	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	4,126	100.0%	267	
Enrolled in school	1,088	26.4%	164	
Enrolled in nursery school, preschool	36	0.9%	64	
Public school	14	0.3%	48	
Private school	22	0.5%	99	
Enrolled in kindergarten	35	0.8%	68	
Public school	35	0.8%	68	
Private school	0	0.0%	0	
Enrolled in grade 1 to grade 4	116	2.8%	49	
Public school	101	2.4%	41	
Private school	15	0.4%	30	
Enrolled in grade 5 to grade 8	170	4.1%	87	
Public school	130	3.2%	75	
Private school	40	1.0%	42	
Enrolled in grade 9 to grade 12	110	2.7%	98	
Public school	79	1.9%	82	
Private school	31	0.8%	53	
Enrolled in college undergraduate years	476	11.5%	126	
Public school	365	8.8%	138	
Private school	111	2.7%	51	
Enrolled in graduate or professional school	145	3.5%	79	
Public school	79	1.9%	96	
Private school	66	1.6%	32	
Not enrolled in school	3,038	73.6%	251	
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	2,950	100.0%	253	
No schooling completed	13	0.4%	59	
Nursery School	0	0.0%	0	
Kindergarten	0	0.0%	0	
1-4th Grade	70	2.4%	33	
5-8th Grade	162	5.5%	49	
Some High School	304	10.3%	123	
High School Diploma	274	9.3%	99	
GED	46	1.6%	32	
Some College	581	19.7%	92	
Associate's degree	138	4.7%	28	
Bachelor's degree	869	29.5%	187	
Master's degree	324	11.0%	214	
Professional school degree	150	5.1%	118	
Doctorate degree	19	0.6%	12	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

2014 Esri

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	3,992	100.0%	258	high
5 to 17 years				
Speak only English	332	8.3%	165	medium
Speak Spanish	53	1.3%	29	medium
Speak English "very well" or "well"	53	1.3%	29	medium
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	2,778	69.6%	243	high
Speak Spanish	551	13.8%	94	high
Speak English "very well" or "well"	382	9.6%	81	medium
Speak English "not well"	111	2.8%	35	medium
Speak English "not at all"	57	1.4%	37	medium
Speak other Indo-European languages	122	3.1%	57	medium
Speak English "very well" or "well"	122	3.1%	57	medium
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	23	0.6%	22	low
Speak English "very well" or "well"	23	0.6%	22	low
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	11	0.3%	16	low
Speak English "very well" or "well"	11	0.3%	16	low
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	45	1.1%	49	low
Speak Spanish	76	1.9%	55	low
Speak English "very well" or "well"	43	1.1%	81	low
Speak English "not well"	8	0.2%	18	low
Speak English "not at all"	25	0.6%	25	low
Speak other Indo-European languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	2,726	100.0%	241	
Worked in state and in county of residence	1,839	67.5%	182	
Worked in state and outside county of residence	830	30.4%	154	
Worked outside state of residence	57	2.1%	50	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	2,726	100.0%	241	
Drove alone	1,683	61.7%	193	
Carpooled	236	8.7%	49	
Public transportation (excluding taxicab)	230	8.4%	57	
Bus or trolley bus	218	8.0%	56	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	7	0.3%	37	
Railroad	4	0.1%	20	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	14	0.5%	27	
Bicycle	81	3.0%	45	
Walked	223	8.2%	304	
Other means	31	1.1%	16	
Worked at home	228	8.4%	116	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	2,498	100.0%	250	
Less than 5 minutes	34	1.4%	27	
5 to 9 minutes	196	7.8%	51	
10 to 14 minutes	443	17.7%	103	
15 to 19 minutes	435	17.4%	128	
20 to 24 minutes	466	18.7%	159	
25 to 29 minutes	194	7.8%	52	
30 to 34 minutes	290	11.6%	51	
35 to 39 minutes	40	1.6%	50	
40 to 44 minutes	103	4.1%	124	
45 to 59 minutes	134	5.4%	117	
60 to 89 minutes	80	3.2%	82	
90 or more minutes	81	3.2%	57	
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	2,726	100.0%	239	
Management	328	12.0%	94	
Business and financial operations	325	11.9%	133	
Computer and mathematical	79	2.9%	40	
Architecture and engineering	202	7.4%	217	
Life, physical, and social science	19	0.7%	18	
Community and social services	12	0.4%	25	
Legal	103	3.8%	105	
Education, training, and library	51	1.9%	45	
Arts, design, entertainment, sports, and media	174	6.4%	139	
Healthcare practitioner, technologists, and technicians	76	2.8%	46	
Healthcare support	53	1.9%	45	
Protective service	58	2.1%	69	
Food preparation and serving related	79	2.9%	65	
Building and grounds cleaning and maintenance	119	4.4%	56	
Personal care and service	30	1.1%	15	
Sales and related	356	13.1%	146	
Office and administrative support	371	13.6%	80	
Farming, fishing, and forestry	15	0.6%	35	
Construction and extraction	137	5.0%	67	
Installation, maintenance, and repair	12	0.4%	14	
Production	17	0.6%	31	
Transportation and material moving	111	4.1%	34	
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	2,726	100.0%	239	
Agriculture, forestry, fishing and hunting	15	0.6%	35	
Mining, quarrying, and oil and gas extraction	24	0.9%	63	
Construction	144	5.3%	60	
Manufacturing	178	6.5%	121	
Wholesale trade	63	2.3%	36	
Retail trade	251	9.2%	71	
Transportation and warehousing	81	3.0%	48	
Utilities	53	1.9%	94	
Information	161	5.9%	88	
Finance and insurance	213	7.8%	96	
Real estate and rental and leasing	145	5.3%	89	
Professional, scientific, and technical services	473	17.4%	214	
Management of companies and enterprises	0	0.0%	0	
Administrative and support and waste management services	165	6.1%	67	
Educational services	172	6.3%	121	
Health care and social assistance	173	6.3%	66	
Arts, entertainment, and recreation	116	4.3%	64	
Accommodation and food services	149	5.5%	57	
Other services, except public administration	31	1.1%	21	
Public administration	118	4.3%	123	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

2014 Esri

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	1,400	100.0%	120	high
Own children under 6 years only	102	7.3%	50	medium
In labor force	62	4.4%	57	low
Not in labor force	40	2.9%	22	medium
Own children under 6 years and 6 to 17 years	89	6.4%	45	medium
In labor force	6	0.4%	22	low
Not in labor force	83	5.9%	48	medium
Own children 6 to 17 years only	126	9.0%	79	medium
In labor force	111	7.9%	89	low
Not in labor force	15	1.1%	18	low
No own children under 18 years	1,083	77.4%	141	high
In labor force	996	71.1%	146	high
Not in labor force	87	6.2%	25	medium
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	4,190	100.0%	270	high
Under .50	600	14.3%	210	medium
.50 to .99	714	17.0%	169	medium
1.00 to 1.24	116	2.8%	33	medium
1.25 to 1.49	110	2.6%	69	medium
1.50 to 1.84	208	5.0%	112	medium
1.85 to 1.99	94	2.2%	44	medium
2.00 and over	2,348	56.0%	278	high
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	3,593	100.0%	250	high
Veteran	179	5.0%	53	medium
Nonveteran	3,414	95.0%	243	high
Male	2,008	55.9%	250	high
Veteran	175	4.9%	53	medium
Nonveteran	1,833	51.0%	247	high
Female	1,585	44.1%	119	high
Veteran	4	0.1%	16	low
Nonveteran	1,581	44.0%	120	high
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	179	100.0%	53	medium
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	40	22.3%	80	low
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	8	4.5%	18	high
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	53	29.6%	49	low
Gulf War (8/90 to 8/01) and Vietnam Era	0	0.0%	0	
Vietnam Era, no Korean War, no World War II	36	20.1%	29	low
Vietnam Era and Korean War, no World War II	0	0.0%	0	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	2	1.1%	7	low
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	0	0.0%	0	
Between Gulf War and Vietnam Era only	23	12.8%	62	low
Between Vietnam Era and Korean War only	16	8.9%	41	low
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY POVERTY STATUS				
Total	2,137	100.0%	90	
Income in the past 12 months below poverty level	461	21.6%	58	
Married-couple family	100	4.7%	27	
Other family - male householder (no wife present)	10	0.5%	23	
Other family - female householder (no husband present)	146	6.8%	61	
Nonfamily household - male householder	107	5.0%	29	
Nonfamily household - female householder	98	4.6%	31	
Income in the past 12 months at or above poverty level	1,676	78.4%	107	
Married-couple family	333	15.6%	55	
Other family - male householder (no wife present)	73	3.4%	54	
Other family - female householder (no husband present)	78	3.6%	32	
Nonfamily household - male householder	698	32.7%	139	
Nonfamily household - female householder	494	23.1%	75	
HOUSEHOLDS BY INCOME				
Total	2,137	100.0%	90	
Less than $10,000	228	10.7%	42	
$10,000 to $14,999	180	8.4%	39	
$15,000 to $19,999	131	6.1%	31	
$20,000 to $24,999	99	4.6%	34	
$25,000 to $29,999	103	4.8%	20	
$30,000 to $34,999	88	4.1%	37	
$35,000 to $39,999	147	6.9%	85	
$40,000 to $44,999	54	2.5%	24	
$45,000 to $49,999	135	6.3%	59	
$50,000 to $59,999	100	4.7%	54	
$60,000 to $74,999	246	11.5%	82	
$75,000 to $99,999	188	8.8%	97	
$100,000 to $124,999	103	4.8%	94	
$125,000 to $149,999	107	5.0%	49	
$150,000 to $199,999	125	5.8%	63	
$200,000 or more	103	4.8%	94	
Median Household Income	$46,309		N/A	
Average Household Income	$65,908		$8,989	
Per Capita Income	$34,669		$5,411	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	283	100.0%	114	
Less than $10,000	48	17.0%	17	
$10,000 to $14,999	37	13.1%	49	
$15,000 to $19,999	24	8.5%	40	
$20,000 to $24,999	10	3.5%	38	
$25,000 to $29,999	25	8.8%	34	
$30,000 to $34,999	12	4.2%	17	
$35,000 to $39,999	6	2.1%	30	
$40,000 to $44,999	11	3.9%	55	
$45,000 to $49,999	18	6.4%	54	
$50,000 to $59,999	19	6.7%	87	
$60,000 to $74,999	28	9.9%	24	
$75,000 to $99,999	24	8.5%	71	
$100,000 to $124,999	14	4.9%	51	
$125,000 to $149,999	4	1.4%	20	
$150,000 to $199,999	4	1.4%	23	
$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	$29,531		N/A	
Average Household Income for HHr <25	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	1,339	100.0%	108	
Less than $10,000	101	7.5%	54	
$10,000 to $14,999	54	4.0%	34	
$15,000 to $19,999	76	5.7%	29	
$20,000 to $24,999	48	3.6%	19	
$25,000 to $29,999	50	3.7%	23	
$30,000 to $34,999	50	3.7%	44	
$35,000 to $39,999	121	9.0%	95	
$40,000 to $44,999	31	2.3%	21	
$45,000 to $49,999	116	8.7%	62	
$50,000 to $59,999	63	4.7%	43	
$60,000 to $74,999	168	12.5%	81	
$75,000 to $99,999	93	6.9%	71	
$100,000 to $124,999	81	6.0%	74	
$125,000 to $149,999	88	6.6%	47	
$150,000 to $199,999	109	8.1%	69	
$200,000 or more	91	6.8%	82	
Median Household Income for HHr 25-44	$53,335		N/A	
Average Household Income for HHr 25-44	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	440	100.0%	50	
Less than $10,000	79	18.0%	28	
$10,000 to $14,999	49	11.1%	20	
$15,000 to $19,999	27	6.1%	17	
$20,000 to $24,999	41	9.3%	50	
$25,000 to $29,999	13	3.0%	18	
$30,000 to $34,999	26	5.9%	35	
$35,000 to $39,999	21	4.8%	16	
$40,000 to $44,999	12	2.7%	14	
$45,000 to $49,999	2	0.5%	14	
$50,000 to $59,999	18	4.1%	24	
$60,000 to $74,999	49	11.1%	28	
$75,000 to $99,999	59	13.4%	58	
$100,000 to $124,999	8	1.8%	30	
$125,000 to $149,999	15	3.4%	17	
$150,000 to $199,999	11	2.5%	22	
$200,000 or more	12	2.7%	45	
Median Household Income for HHr 45-64	$32,139		N/A	
Average Household Income for HHr 45-64	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	74	100.0%	42	
Less than $10,000	0	0.0%	0	
$10,000 to $14,999	40	54.1%	54	
$15,000 to $19,999	5	6.8%	8	
$20,000 to $24,999	0	0.0%	0	
$25,000 to $29,999	15	20.3%	12	
$30,000 to $34,999	0	0.0%	0	
$35,000 to $39,999	0	0.0%	0	
$40,000 to $44,999	0	0.0%	0	
$45,000 to $49,999	0	0.0%	0	
$50,000 to $59,999	0	0.0%	0	
$60,000 to $74,999	0	0.0%	0	
$75,000 to $99,999	12	16.2%	41	
$100,000 to $124,999	0	0.0%	0	
$125,000 to $149,999	0	0.0%	0	
$150,000 to $199,999	0	0.0%	0	
$200,000 or more	0	0.0%	0	
Median Household Income for HHr 65+	$14,142		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

ACS Population Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	2,137	100.0%	90	high
With public assistance income	78	3.7%	59	low
No public assistance income	2,058	96.3%	91	high
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	2,137	100.0%	90	high
With Food Stamps/SNAP	323	15.1%	69	medium
With No Food Stamps/SNAP	1,814	84.9%	99	high
HOUSEHOLDS BY DISABILITY STATUS				
Total	2,137	100.0%	90	high
With 1+ Persons w/Disability	226	10.6%	60	medium
With No Person w/Disability	1,911	89.4%	106	high

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014

Business Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

Data for all businesses in area	
Total Businesses:	1,061
Total Employees:	6,116
Total Residential Population:	5,521
Employee/Residential Population Ratio:	1.11:1

			Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	13	1.2%	117	1.9%
Construction	54	5.1%	370	6.0%
Manufacturing	64	6.0%	1,397	22.8%
Transportation	23	2.2%	390	6.4%
Communication	14	1.3%	81	1.3%
Utility	2	0.2%	17	0.3%
Wholesale Trade	74	7.0%	751	12.3%
Retail Trade Summary	128	12.1%	713	11.7%
Home Improvement	8	0.8%	59	1.0%
General Merchandise Stores	3	0.3%	10	0.2%
Food Stores	10	0.9%	73	1.2%
Auto Dealers, Gas Stations, Auto Aftermarket	15	1.4%	48	0.8%
Apparel & Accessory Stores	7	0.7%	34	0.6%
Furniture & Home Furnishings	8	0.8%	28	0.5%
Eating & Drinking Places	53	5.0%	336	5.5%
Miscellaneous Retail	25	2.4%	124	2.0%
Finance, Insurance, Real Estate Summary	60	5.7%	171	2.8%
Banks, Savings & Lending Institutions	6	0.6%	30	0.5%
Securities Brokers	2	0.2%	4	0.1%
Insurance Carriers & Agents	5	0.5%	6	0.1%
Real Estate, Holding, Other Investment Offices	48	4.5%	131	2.1%
Services Summary	390	36.8%	1,988	32.5%
Hotels & Lodging	3	0.3%	71	1.2%
Automotive Services	23	2.2%	118	1.9%
Motion Pictures & Amusements	25	2.4%	70	1.1%
Health Services	18	1.7%	48	0.8%
Legal Services	5	0.5%	11	0.2%
Education Institutions & Libraries	6	0.6%	105	1.7%
Other Services	309	29.1%	1,565	25.6%
Government	2	0.2%	119	1.9%
Unclassified Establishments	236	22.2%	2	0.0%
Totals	1,061	100.0%	6,116	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014

Business Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.4%	51	0.8%
Mining	1	0.1%	10	0.2%
Utilities	1	0.1%	2	0.0%
Construction	56	5.3%	325	5.3%
Manufacturing	61	5.7%	1,387	22.7%
Wholesale Trade	74	7.0%	748	12.2%
Retail Trade	73	6.9%	371	6.1%
Motor Vehicle & Parts Dealers	13	1.2%	41	0.7%
Furniture & Home Furnishings Stores	5	0.5%	12	0.2%
Electronics & Appliance Stores	3	0.3%	17	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	8	0.8%	59	1.0%
Food & Beverage Stores	10	0.9%	68	1.1%
Health & Personal Care Stores	3	0.3%	11	0.2%
Gasoline Stations	2	0.2%	7	0.1%
Clothing & Clothing Accessories Stores	7	0.7%	34	0.6%
Sport Goods, Hobby, Book, & Music Stores	3	0.3%	6	0.1%
General Merchandise Stores	3	0.3%	10	0.2%
Miscellaneous Store Retailers	13	1.2%	60	1.0%
Nonstore Retailers	3	0.3%	45	0.7%
Transportation & Warehousing	23	2.2%	246	4.0%
Information	33	3.1%	199	3.3%
Finance & Insurance	24	2.3%	64	1.0%
Central Bank/Credit Intermediation & Related Activities	7	0.7%	32	0.5%
Securities, Commodity Contracts & Other Financial	12	1.1%	25	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	5	0.5%	6	0.1%
Real Estate, Rental & Leasing	39	3.7%	132	2.2%
Professional, Scientific & Tech Services	151	14.2%	782	12.8%
Legal Services	5	0.5%	11	0.2%
Management of Companies & Enterprises	3	0.3%	6	0.1%
Administrative & Support & Waste Management & Remediation	81	7.6%	440	7.2%
Educational Services	9	0.8%	113	1.8%
Health Care & Social Assistance	31	2.9%	369	6.0%
Arts, Entertainment & Recreation	25	2.4%	50	0.8%
Accommodation & Food Services	57	5.4%	409	6.7%
Accommodation	3	0.3%	71	1.2%
Food Services & Drinking Places	54	5.1%	338	5.5%
Other Services (except Public Administration)	77	7.3%	291	4.8%
Automotive Repair & Maintenance	17	1.6%	67	1.1%
Public Administration	2	0.2%	119	1.9%
Unclassified Establishments	236	22.2%	2	0.0%
Total	1,061	100.0%	6,116	100.0%

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014

Community Profile

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

Population Summary	
2000 Total Population	2,820
2010 Total Population	4,798
2014 Total Population	5,521
2014 Group Quarters	729
2019 Total Population	6,505
2014-2019 Annual Rate	3.33%
Household Summary	
2000 Households	904
2000 Average Household Size	2.63
2010 Households	2,254
2010 Average Household Size	1.79
2014 Households	2,573
2014 Average Household Size	1.86
2019 Households	3,095
2019 Average Household Size	1.87
2014-2019 Annual Rate	3.76%
2010 Families	694
2010 Average Family Size	2.77
2014 Families	787
2014 Average Family Size	2.93
2019 Families	949
2019 Average Family Size	2.93
2014-2019 Annual Rate	3.81%
Housing Unit Summary	
2000 Housing Units	971
Owner Occupied Housing Units	44.4%
Renter Occupied Housing Units	48.8%
Vacant Housing Units	6.8%
2010 Housing Units	2,460
Owner Occupied Housing Units	26.2%
Renter Occupied Housing Units	65.4%
Vacant Housing Units	8.4%
2014 Housing Units	2,737
Owner Occupied Housing Units	23.3%
Renter Occupied Housing Units	70.7%
Vacant Housing Units	6.0%
2019 Housing Units	3,276
Owner Occupied Housing Units	23.7%
Renter Occupied Housing Units	70.7%
Vacant Housing Units	5.5%
Median Household Income	
2014	$40,908
2019	$53,720
Median Home Value	
2014	$286,667
2019	$422,170
Per Capita Income	
2014	$28,848
2019	$34,415
Median Age	
2010	29.4
2014	30.2
2019	30.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

©2014 Esri

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

2014 Households by Income	
Household Income Base	2,573
<$15,000	14.3%
$15,000 - $24,999	12.7%
$25,000 - $34,999	17.8%
$35,000 - $49,999	11.2%
$50,000 - $74,999	17.1%
$75,000 - $99,999	9.2%
$100,000 - $149,999	13.4%
$150,000 - $199,999	2.4%
$200,000+	1.9%
Average Household Income	$57,019
2019 Households by Income	
Household Income Base	3,095
<$15,000	13.7%
$15,000 - $24,999	9.4%
$25,000 - $34,999	12.4%
$35,000 - $49,999	10.7%
$50,000 - $74,999	18.5%
$75,000 - $99,999	11.8%
$100,000 - $149,999	17.7%
$150,000 - $199,999	3.5%
$200,000+	2.3%
Average Household Income	$67,431
2014 Owner Occupied Housing Units by Value	
Total	639
<$50,000	1.4%
$50,000 - $99,999	5.6%
$100,000 - $149,999	9.5%
$150,000 - $199,999	11.3%
$200,000 - $249,999	13.6%
$250,000 - $299,999	11.7%
$300,000 - $399,999	18.8%
$400,000 - $499,999	11.9%
$500,000 - $749,999	10.3%
$750,000 - $999,999	2.8%
$1,000,000 +	3.1%
Average Home Value	$346,172
2019 Owner Occupied Housing Units by Value	
Total	778
<$50,000	0.8%
$50,000 - $99,999	3.9%
$100,000 - $149,999	4.4%
$150,000 - $199,999	5.3%
$200,000 - $249,999	4.2%
$250,000 - $299,999	4.6%
$300,000 - $399,999	20.8%
$400,000 - $499,999	27.2%
$500,000 - $749,999	16.3%
$750,000 - $999,999	6.9%
$1,000,000 +	5.5%
Average Home Value	$467,384

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

©2014 Esri

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

2010 Population by Age	
Total	4,797
0 - 4	5.2%
5 - 9	3.6%
10 - 14	2.8%
15 - 24	21.2%
25 - 34	29.7%
35 - 44	15.2%
45 - 54	11.3%
55 - 64	7.2%
65 - 74	2.3%
75 - 84	1.2%
85 +	0.4%
18 +	86.6%
2014 Population by Age	
Total	5,521
0 - 4	5.3%
5 - 9	4.3%
10 - 14	3.1%
15 - 24	20.2%
25 - 34	28.7%
35 - 44	14.8%
45 - 54	11.2%
55 - 64	7.3%
65 - 74	3.2%
75 - 84	1.3%
85 +	0.5%
18 +	85.4%
2019 Population by Age	
Total	6,507
0 - 4	5.5%
5 - 9	4.4%
10 - 14	3.5%
15 - 24	18.5%
25 - 34	28.0%
35 - 44	15.2%
45 - 54	11.2%
55 - 64	7.6%
65 - 74	3.9%
75 - 84	1.6%
85 +	0.6%
18 +	84.7%
2010 Population by Sex	
Males	2,791
Females	2,007
2014 Population by Sex	
Males	3,136
Females	2,385
2019 Population by Sex	
Males	3,638
Females	2,867

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

©2014 Esri

2010 Population by Race/Ethnicity	
Total	4,798
White Alone	69.3%
Black Alone	10.2%
American Indian Alone	1.6%
Asian Alone	1.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	12.5%
Two or More Races	4.5%
Hispanic Origin	33.4%
Diversity Index	72.8
2014 Population by Race/Ethnicity	
Total	5,522
White Alone	69.5%
Black Alone	9.1%
American Indian Alone	1.6%
Asian Alone	1.8%
Pacific Islander Alone	0.3%
Some Other Race Alone	12.9%
Two or More Races	4.9%
Hispanic Origin	33.8%
Diversity Index	72.8
2019 Population by Race/Ethnicity	
Total	6,504
White Alone	70.4%
Black Alone	8.1%
American Indian Alone	1.5%
Asian Alone	2.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	12.6%
Two or More Races	5.1%
Hispanic Origin	33.7%
Diversity Index	72.2
2010 Population by Relationship and Household Type	
Total	4,798
In Households	84.1%
In Family Households	41.9%
Householder	13.0%
Spouse	6.8%
Child	16.3%
Other relative	4.0%
Nonrelative	1.8%
In Nonfamily Households	42.3%
In Group Quarters	15.9%
Institutionalized Population	0.0%
Noninstitutionalized Population	15.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

©2014 Esri

2014 Population 25+ by Educational Attainment	
Total	3,704
Less than 9th Grade	9.1%
9th - 12th Grade, No Diploma	10.8%
High School Graduate	9.0%
GED/Alternative Credential	1.6%
Some College, No Degree	20.2%
Associate Degree	4.8%
Bachelor's Degree	28.8%
Graduate/Professional Degree	15.7%
2014 Population 15+ by Marital Status	
Total	4,815
Never Married	59.3%
Married	27.8%
Widowed	1.9%
Divorced	11.0%
2014 Civilian Population 16+ in Labor Force	
Civilian Employed	93.4%
Civilian Unemployed	6.6%
2014 Employed Population 16+ by Industry	
Total	3,335
Agriculture/Mining	1.1%
Construction	6.9%
Manufacturing	6.8%
Wholesale Trade	2.0%
Retail Trade	8.9%
Transportation/Utilities	3.8%
Information	4.0%
Finance/Insurance/Real Estate	11.3%
Services	50.9%
Public Administration	4.4%
2014 Employed Population 16+ by Occupation	
Total	3,334
White Collar	71.3%
Management/Business/Financial	22.8%
Professional	24.5%
Sales	9.6%
Administrative Support	14.4%
Services	13.5%
Blue Collar	15.2%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	0.7%
Production	2.4%
Transportation/Material Moving	5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

©2014 Esri

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

2010 Households by Type	
Total	2,254
Households with 1 Person	49.2%
Households with 2+ People	50.8%
Family Households	30.8%
Husband-wife Families	16.0%
With Related Children	7.1%
Other Family (No Spouse Present)	14.8%
Other Family with Male Householder	4.7%
With Related Children	2.4%
Other Family with Female Householder	10.2%
With Related Children	7.1%
Nonfamily Households	20.1%
All Households with Children	16.8%
Multigenerational Households	2.7%
Unmarried Partner Households	11.6%
Male-female	10.4%
Same-sex	1.2%
2010 Households by Size	
Total	2,255
1 Person Household	49.1%
2 Person Household	31.3%
3 Person Household	8.6%
4 Person Household	5.2%
5 Person Household	3.0%
6 Person Household	1.3%
7 + Person Household	1.6%
2010 Households by Tenure and Mortgage Status	
Total	2,254
Owner Occupied	28.6%
Owned with a Mortgage/Loan	24.0%
Owned Free and Clear	4.6%
Renter Occupied	71.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

©2014 Esri

Demographic and Income Profile

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

Summary	Census 2010	2014	2019
Population	4,798	5,521	6,505
Households	2,254	2,573	3,095
Families	694	787	949
Average Household Size	1.79	1.86	1.87
Owner Occupied Housing Units	645	639	778
Renter Occupied Housing Units	1,609	1,934	2,317
Median Age	29.4	30.2	30.5

Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	3.33%	1.26%	0.73%
Households	3.76%	1.35%	0.75%
Families	3.81%	1.25%	0.66%
Owner HHs	4.01%	1.35%	0.69%
Median Household Income	5.60%	3.33%	2.74%

	2014		2019	
Households by Income	Number	Percent	Number	Percent
<$15,000	369	14.3%	423	13.7%
$15,000 - $24,999	326	12.7%	290	9.4%
$25,000 - $34,999	457	17.8%	383	12.4%
$35,000 - $49,999	289	11.2%	331	10.7%
$50,000 - $74,999	439	17.1%	572	18.5%
$75,000 - $99,999	236	9.2%	366	11.8%
$100,000 - $149,999	345	13.4%	549	17.7%
$150,000 - $199,999	63	2.4%	108	3.5%
$200,000+	49	1.9%	71	2.3%
Median Household Income	$40,908		$53,720	
Average Household Income	$57,019		$67,431	
Per Capita Income	$28,848		$34,415	

	Census 2010		2014		2019	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	251	5.2%	295	5.3%	361	5.5%
5 - 9	172	3.6%	237	4.3%	287	4.4%
10 - 14	133	2.8%	173	3.1%	228	3.5%
15 - 19	309	6.4%	338	6.1%	385	5.9%
20 - 24	709	14.8%	776	14.1%	820	12.6%
25 - 34	1,423	29.7%	1,586	28.7%	1,823	28.0%
35 - 44	729	15.2%	817	14.8%	989	15.2%
45 - 54	540	11.3%	621	11.2%	729	11.2%
55 - 64	344	7.2%	403	7.3%	493	7.6%
65 - 74	111	2.3%	175	3.2%	251	3.9%
75 - 84	59	1.2%	74	1.3%	101	1.6%
85+	17	0.4%	26	0.5%	40	0.6%

	Census 2010		2014		2019	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	3,323	69.3%	3,840	69.5%	4,578	70.4%
Black Alone	490	10.2%	503	9.1%	529	8.1%
American Indian Alone	77	1.6%	86	1.6%	97	1.5%
Asian Alone	80	1.7%	99	1.8%	128	2.0%
Pacific Islander Alone	9	0.2%	15	0.3%	22	0.3%
Some Other Race Alone	601	12.5%	711	12.9%	818	12.6%
Two or More Races	218	4.5%	268	4.9%	332	5.1%
Hispanic Origin (Any Race)	1,601	33.4%	1,866	33.8%	2,194	33.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

December 06, 2014

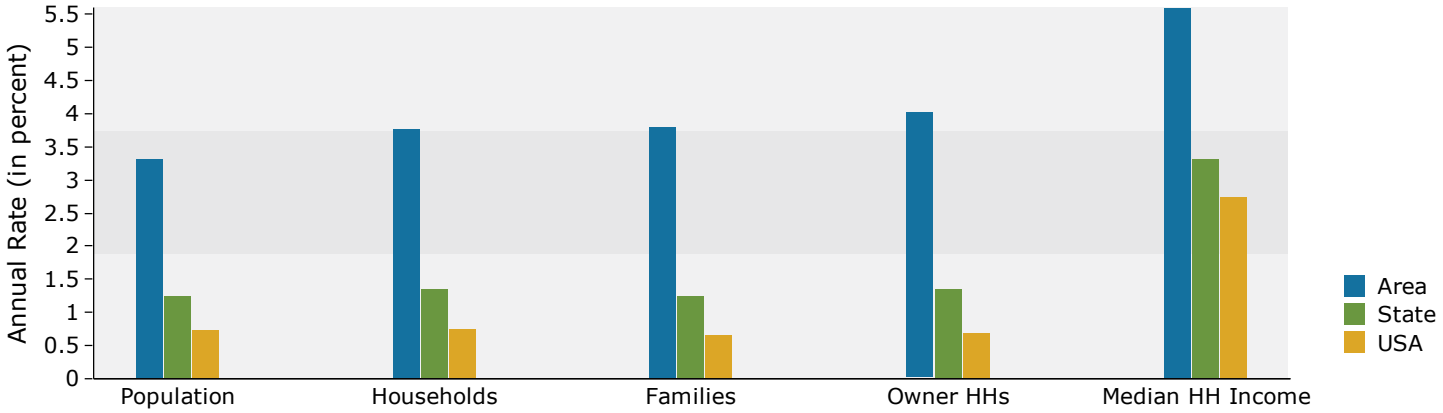
©2014 Esri

Demographic and Income Profile

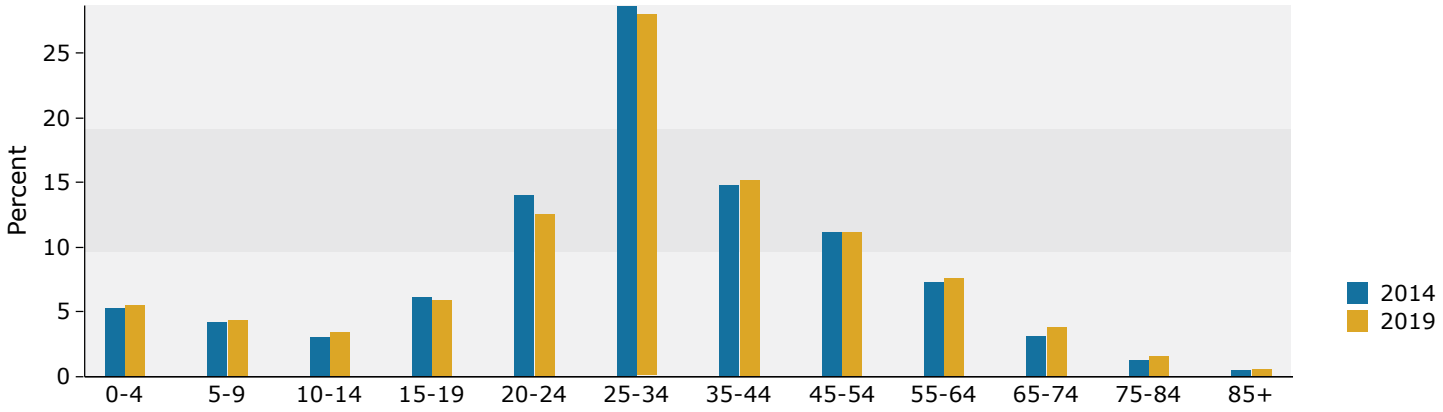
RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

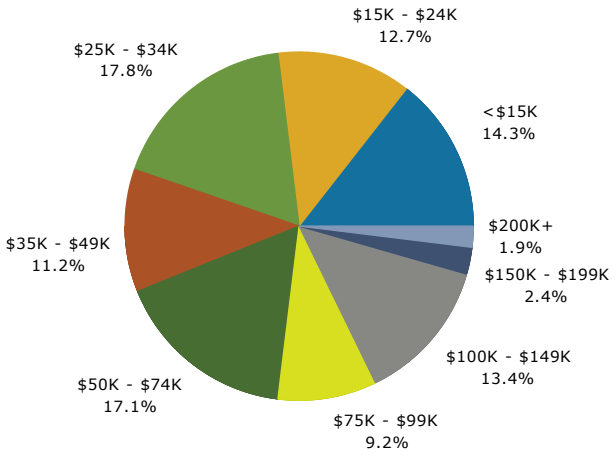
Trends 2014-2019



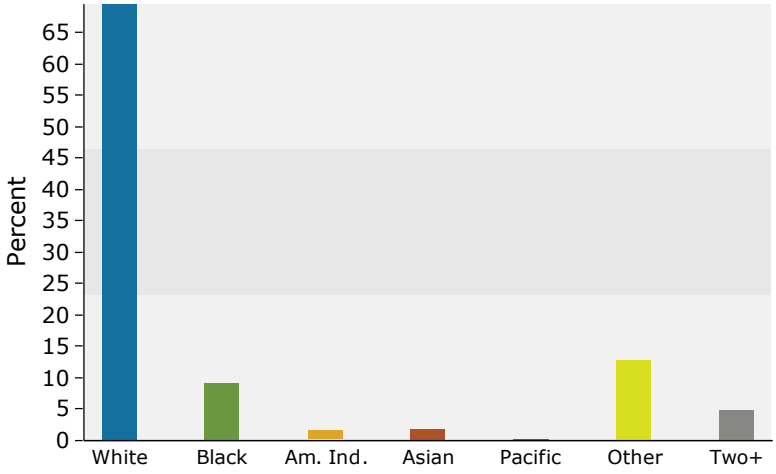
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 33.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

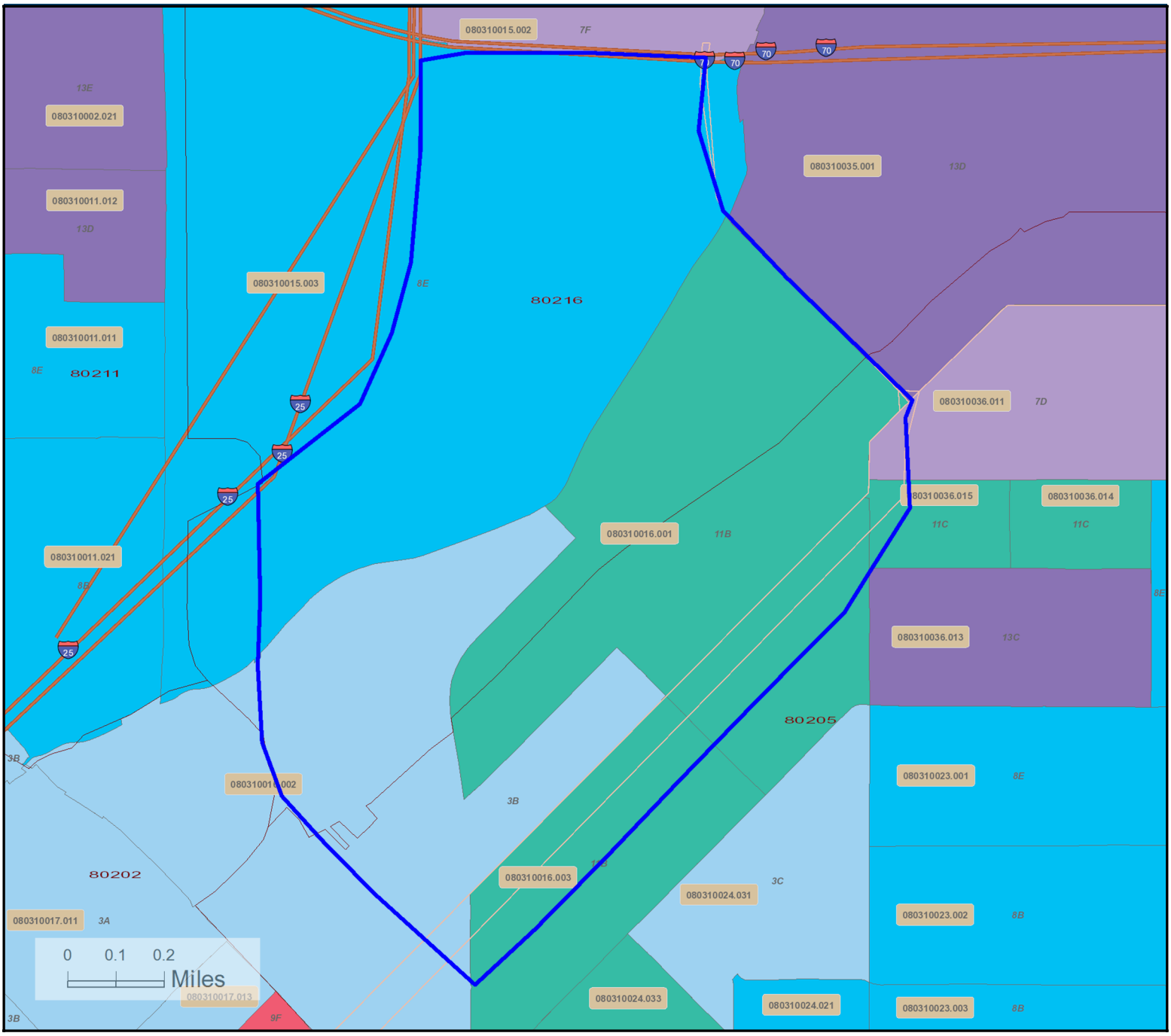
December 06, 2014

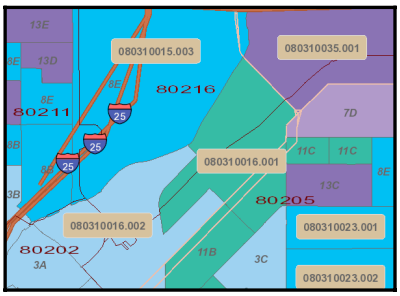
©2014 Esri

Dominant Tapestry Map

RiNo Art District
Area: 1.34 square miles

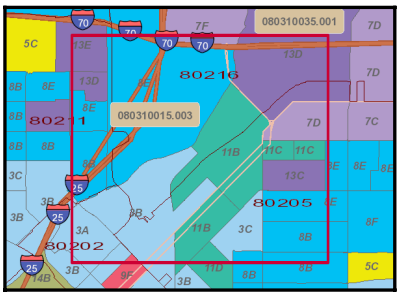
RiNo Art District - Denver, CO





Tapestry LifeMode

- L1: Affluent Estates
- L2: Upscale Avenues
- L3: Uptown Individuals
- L4: Family Landscapes
- L5: GenXurban
- L6: Cozy Country
- L7: Ethnic Enclaves
- L8: Middle Ground
- L9: Senior Styles
- L10: Rustic Outposts
- L11: Midtown Singles
- L12: Hometown
- L13: Next Wave
- L14: Scholars and Patriots



Source: Esri

December 06, 2014

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO

Tapestry Segmentation

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)
Segment 1B (Professional Pride)
Segment 1C (Boomburbs)
Segment 1D (Savvy Suburbanites)
Segment 1E (Exurbanites)
Segment 2A (Urban Chic)
Segment 2B (Pleasantville)
Segment 2C (Pacific Heights)
Segment 2D (Enterprising Professionals)
Segment 3A (Laptops and Lattes)
Segment 3B (Metro Renters)
Segment 3C (Trendsetters)
Segment 4A (Soccer Moms)
Segment 4B (Home Improvement)
Segment 4C (Middleburg)
Segment 5A (Comfortable Empty Nesters)
Segment 5B (In Style)
Segment 5C (Parks and Rec)
Segment 5D (Rustbelt Traditions)
Segment 5E (Midlife Constants)
Segment 6A (Green Acres)
Segment 6B (Salt of the Earth)
Segment 6C (The Great Outdoors)
Segment 6D (Prairie Living)
Segment 6E (Rural Resort Dwellers)
Segment 6F (Heartland Communities)
Segment 7A (Up and Coming Families)
Segment 7B (Urban Villages)
Segment 7C (American Dreamers)
Segment 7D (Barrios Urbanos)
Segment 7E (Valley Growers)
Segment 7F (Southwestern Families)
Segment 8A (City Lights)
Segment 8B (Emerald City)
Segment 8C (Bright Young Professionals)
Segment 8D (Downtown Melting Pot)
Segment 8E (Front Porches)
Segment 8F (Old and Newcomers)
Segment 8G (Hardscrabble Road)
Segment 9A (Silver & Gold)
Segment 9B (Golden Years)
Segment 9C (The Elders)
Segment 9D (Senior Escapes)
Segment 9E (Retirement Communities)
Segment 9F (Social Security Set)
Segment 10A (Southern Satellites)
Segment 10B (Rooted Rural)
Segment 10C (Diners & Miners)
Segment 10D (Down the Road)
Segment 10E (Rural Bypasses)
Segment 11A (City Strivers)
Segment 11B (Young and Restless)
Segment 11C (Metro Fusion)
Segment 11D (Set to Impress)
Segment 11E (City Commons)
Segment 12A (Family Foundations)
Segment 12B (Traditional Living)
Segment 12C (Small Town Simplicity)
Segment 12D (Modest Income Homes)
Segment 13A (International Marketplace)
Segment 13B (Las Casas)
Segment 13C (NeWest Residents)
Segment 13D (Fresh Ambitions)
Segment 13E (High Rise Renters)
Segment 14A (Military Proximity)
Segment 14B (College Towns)
Segment 14C (Dorms to Diplomas)
Segment 15 (Unclassified)

Source: Esri

December 06, 2014

©2014 Esri

Executive Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

Population	
2000 Population	2,820
2010 Population	4,798
2014 Population	5,521
2019 Population	6,505
2000-2010 Annual Rate	5.46%
2010-2014 Annual Rate	3.36%
2014-2019 Annual Rate	3.33%
2014 Male Population	56.8%
2014 Female Population	43.2%
2014 Median Age	30.2

In the identified area, the current year population is 5,521. In 2010, the Census count in the area was 4,798. The rate of change since 2010 was 3.36% annually. The five-year projection for the population in the area is 6,505 representing a change of 3.33% annually from 2014 to 2019. Currently, the population is 56.8% male and 43.2% female.

Median Age

The median age in this area is 30.2, compared to U.S. median age of 37.7.

Race and Ethnicity	
2014 White Alone	69.5%
2014 Black Alone	9.1%
2014 American Indian/Alaska Native Alone	1.6%
2014 Asian Alone	1.8%
2014 Pacific Islander Alone	0.3%
2014 Other Race	12.9%
2014 Two or More Races	4.9%
2014 Hispanic Origin (Any Race)	33.8%

Persons of Hispanic origin represent 33.8% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 72.8 in the identified area, compared to 62.6 for the U.S. as a whole.

Households	
2000 Households	904
2010 Households	2,254
2014 Total Households	2,573
2019 Total Households	3,095
2000-2010 Annual Rate	9.57%
2010-2014 Annual Rate	3.16%
2014-2019 Annual Rate	3.76%
2014 Average Household Size	1.86

The household count in this area has changed from 2,254 in 2010 to 2,573 in the current year, a change of 3.16% annually. The five-year projection of households is 3,095, a change of 3.76% annually from the current year total. Average household size is currently 1.86, compared to 1.79 in the year 2010. The number of families in the current year is 787 in the specified area.

Data Note: Income is expressed in current dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

©2014 Esri

Executive Summary

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO
Latitude: 39.76753735
Longitude: -104.984288

Median Household Income	
2014 Median Household Income	$40,908
2019 Median Household Income	$53,720
2014-2019 Annual Rate	5.60%
Average Household Income	
2014 Average Household Income	$57,019
2019 Average Household Income	$67,431
2014-2019 Annual Rate	3.41%
Per Capita Income	
2014 Per Capita Income	$28,848
2019 Per Capita Income	$34,415
2014-2019 Annual Rate	3.59%

Households by Income

Current median household income is $40,908 in the area, compared to $52,076 for all U.S. households. Median household income is projected to be $53,720 in five years, compared to $59,599 for all U.S. households

Current average household income is $57,019 in this area, compared to $72,809 for all U.S. households. Average household income is projected to be $67,431 in five years, compared to $83,937 for all U.S. households

Current per capita income is $28,848 in the area, compared to the U.S. per capita income of $27,871. The per capita income is projected to be $34,415 in five years, compared to $32,168 for all U.S. households

Housing	
2000 Total Housing Units	971
2000 Owner Occupied Housing Units	431
2000 Renter Occupied Housing Units	474
2000 Vacant Housing Units	66
2010 Total Housing Units	2,460
2010 Owner Occupied Housing Units	645
2010 Renter Occupied Housing Units	1,609
2010 Vacant Housing Units	206
2014 Total Housing Units	2,737
2014 Owner Occupied Housing Units	639
2014 Renter Occupied Housing Units	1,934
2014 Vacant Housing Units	164
2019 Total Housing Units	3,276
2019 Owner Occupied Housing Units	778
2019 Renter Occupied Housing Units	2,317
2019 Vacant Housing Units	181

Currently, 23.3% of the 2,737 housing units in the area are owner occupied; 70.7%, renter occupied; and 6.0% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 2,460 housing units in the area - 26.2% owner occupied, 65.4% renter occupied, and 8.4% vacant. The annual rate of change in housing units since 2010 is 4.86%. Median home value in the area is $286,667, compared to a median home value of $190,791 for the U.S. In five years, median value is projected to change by 8.05% annually to $422,170.

Data Note: Income is expressed in current dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

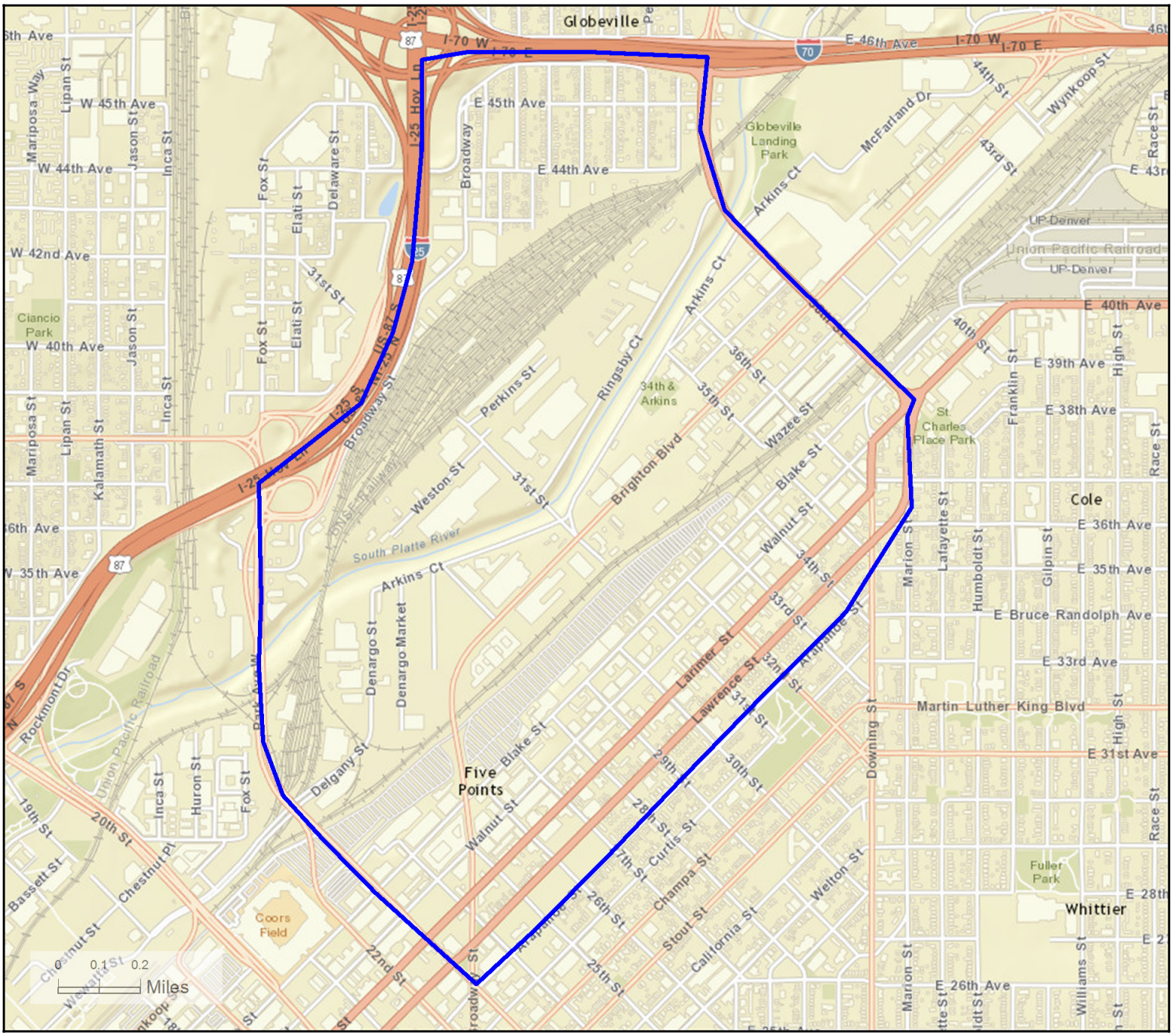
December 06, 2014

©2014 Esri

Site Map

RiNo Art District
Area: 1.34 square miles

RiNo Art District - Denver, CO



December 06, 2014

©2014 Esri